

Summit Wine Tastings Texas

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Chicago/Dallas/Miami
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Building Brands One Sip at a Time®

Affordable Pricing

Summit charges \$42 per hour for all of our events. Our clients provide us with a list of stores and preferred dates and times along with tech sheets, key selling points, brand overviews, and any other pertinent sales tools. We schedule the tastings and provide you with friendly, knowledgeable, outgoing wine and spirits lovers to promote your brand and sell as many bottles as humanly possible. Limit of 5 products to be tasted.

About Those Samples

Our fees do not include the cost of any samples that are used to conduct tastings. Per TABC law, we are required to purchase all samples from the retailer where the event is being conducted. If we will be using this method for an extended program, then we ask our clients to pre-determine a samples budget, and Summit will issue a samples invoice to be paid in advance. As samples are purchased, Summit will send a weekly samples statement along with our recaps and receipts.

Tight Budget?

You might want to consider sharing a table with a non-competitive brand and splitting the cost with another supplier. Limit of 4 products to be tasted.

Deep Discounts

We also offer prepaid packages. Purchase one hundred or more tastings at \$110 per event. Sold in groups of one hundred. Samples are invoiced separately in advance.

Expert Brand Training

Once we have a schedule in place and events are staffed, we recommend that you conduct a brand training for the people who will be conducting your tastings. Our team does a better job if we learn about your brands from an expert. Highly recommended and priced individually.

Invoicing

Summit sends invoices by email weekly on terms of Net 30. Prepaid invoices are due upon receipt. Prompt payment is greatly appreciated.

For more information, please contact Eric Henry at 312-731-3672 or eric@summitwinetastings.com